OUR STRENGTH

The story of excellence

Your prospective clients are distracted and busy.

Traditional marketing methods are not working like
they did in the past. Our young and highly experienced team of
Digital Marketing Experts helps companies just like yours to fully
leverage the new and more effective world of online marketing or
you can achieve your goals faster.



FB, Twitter, Insta, LinkedIn (SMM)



Search Engine Optimization (SEO)



Search Engine Marketing (SEM)



Pay-Per-Click Advertising (PPC)



Content Marketing



Affiliate Marketing



Email Marketing



Online reputation management



SOFTWARE SOLUTIONS SIMPLIFIED

Digital Software Services (ISO certified) is a US based web and mobile software application development company. Our team of experts have been working for decades creating cutting edge software solutions in many industries like Field Delivery, Field Service, Security, Online Commerce, Hospitality, Real Estate, Media and Entertainment among others. Expertise in creating custom enterprise and real-time web and mobile app technology solutions.







Imagine your prospective clients finding information about your company in every search they do and on every social media site they visit. Via our Search Engine Marketing and Social Media Marketing techniques your company will have greater visability, higher page rank and more online Status. We facilitate the following actions under the SEM-SMO campaign:



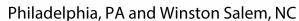
VISION

Design-Build Software Applications

We offer customized on-page and off-page optimization techniques that help your website compete with or dominate your market.

You want your company to be the "Coca-Cola" in your space but yesterday's marketing tools only allowed well financed companies to achieve this. Our SEO system will allow you to multiply your marketing investment so your company stands out online and prospective customers find you rather than your competitor. This gives you more leads and more credibility...a major sales advantage.







610 - 228 - 0887



billstomp@tankspotter.com



www.digitalsoftwareservices.co

OUR PREMIUM SERVICES



SEARCH ENGINE OPTIMIZATION (SEO)

Our SEO experts ensure that your website ranks among the top sites in search engine rankings thereby gaining free traffic ('visits' or 'eyeballs') from prospects and clients.

We offer customized on-page and off -page optimization techniques that help your website compete with or dominate your market.

You want your company to be the "Coca-Cola" in your space but yesterday's marketing tools only allowed well financed companies to achieve this. Our SEO system will allow you to multiply your marketing investment so your company stands out online and prospective customers find you rather than your competitor. This gives you more leads and more credibility...a major sales advantage.

PAY PER CLICK(PPC)

PPC services are one of the most cost-effective and targeted forms of marketing on the internet.

Our experienced team thoroughly studies the market in order to place your ads where potential clients are most likely to see them. We develop and optimize your PPC campaign for you that could include:

Facebook

LinkedIn

Twitter

Youtube

Google+



REPUTATION MANAGEMENT

In today's connected world, the old adage "a lie travels halfway around the world while the truth is still putting on its shoes" has become more true.

A small incident, a set of negative reviews or blog postings can do serious damage to your online reputation. To help our clients mitigate such situations, we control what shows up when someone searches for your business/company. Our service encompasses:





Hootsuite •

- Google Alerts
- BrandYourself •
- Social Mention

EMAIL MARKETING

- Landing Page Design
- Email Template Design
 - Email Copywriting
- Mailing listing building
- Sales funnel building





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